Creative culture and Urban Planning: 
The Bandung experience

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There is greater understanding on the cultural economy of cities and its role in the
development of planning policy. Discourses on the nexus between creative culture and urban
planning have been enriched with recent publications such as The Rise of the Creative Class
(Florida, 2002) and The Creative City (Landry, 2000). What remains lacking are critical
examinations of these planning models and empirical knowledge from different cultural
contexts, particularly of cities in developing countries.

As Indonesia’s fourth largest city with a population of approximately 2 million in 2000,
Bandung has a long history of local culture where a society involved in creative-based activities
and an abundance of educational institutions have become its greatest asset. With the decline
in its textile manufacturing, Bandung began developing high-technology industries (aircraft and
microelectronics) and more recently, information technology related facilities. Home to nearly
fifty universities including Institute of Technology Bandung - the country’s most prestigious
school for engineering, architecture and fine arts - it exemplifies the role of universities in
providing human resources for various creative-based and IT-related industries in the region.
The city has over 15 major art galleries and numerous independent studios for multimedia,
animation and music recording. In essence, Bandung has the potential to play a major role in
the cultural-symbolic economy, towards the true objectives of a ‘service city’. The combination
of creative-based cultural industries with information technology provides synergies that require
the support of strategic urban planning policies.

With this framework of understanding, this paper outlines the planning history of Bandung
and development of its cultural industries. It maps the localities of creative activities and
provides imagery on the spatial qualities of their settings. The paper attempts to explore to
what extent these creative-based cultural industries generate urban development. Findings from
this preliminary study, as part of a larger continuing research project, aim to inform future
planning policies for Bandung and contribute to the discourse on planning and the cultural
economy of cities.
CRITICAL REVIEW OF THE DISCOURSE

In his seminal book *The Cultural Economy of Cities* (2000), Allen Scott states that place, culture and economy are symbiotic of one another, and that in modern capitalism this symbiosis reemerges in powerful new forms as expressed in the cultural economies of certain key cities. Along this line of thinking, more recent texts have investigated the nexus between cultural economy and human creativity, most notably Richard Florida’s *The Rise of the Creative Class* (2002) and Charles Landry’s *The Creative City* (2000).

Florida (2002) defines the core of the Creative Class to include people engaged in architecture, design, science, engineering, education, arts, music, entertainment and media occupations. They strive to create new ideas, technology or creative content, and share a common ethos that places high value on human creativity. These groups of professionals tend to cluster in places that provide not only the kinds of jobs they seek, but also the quality of life amenities they prefer (i.e. diversity, education, recreation, entertainment etc.) and a range of options for different kinds of people at different stages of their lives. He also highlights the role of universities in contributing to the making of creative places and creative communities that reflect the 3T’s of economic development of the Creative Class, i.e., Technology, Talent, and Tolerance.

*The Creative City* (Landry, 2000) seeks to inspire people to think, plan and act creatively in the city, as well as provide approaches and methods to generate ideas that turn urban innovations into reality. Landry argues that cities are changing dramatically in ways that require a paradigm shift to solve urban problems, and human creativity as a major urban resource will allow us to address these problems in new ways while creating livable, vibrant and attractive cities.

Critics such as Gibson and Klocker (2003) argue that the discourses established by the more ‘popular’ academic books misconstrue the role of creativity and the cultural industries in localities, and underemphasize the extent to which regional development is embedded in a series of relational networks of power. They also find that these recent texts are problematic in their translation into policy, and are wary that the various cultural activities are somewhat collapsed into an overarching single urban culture.

We would add that equally important is an understanding of how local knowledge regarding human creativity and experience from different cultural contexts, particularly of cities in developing countries such as Indonesia, can contribute to the continuing discourse both at the theoretical and practical level. The following case study of Bandung adds to this effort in bridging the gap between ideas and policy discourses in creative culture and the economy of cities.

THE PLANNING HISTORY OF BANDUNG

Early references to Bandung date back to the late 15th Century, but archeological findings show links to more ancient times. The pastoral indigenous people of Sunda lived on the banks of the Cikapundung River and the large lake North of Bandung. They farmed the region’s fertile hinterlands and developed lively traditional cultures, including wayang golek puppet theater and many musical forms. The Europeans eventually built a road connecting Batavia (colonial Jakarta) with Bandung in 1786. Movement increased on this road when in 1809, Napoleon, then ruler of The Netherlands, ordered Governor-General Daendels to heighten defense in Java against the British. The Great Post Road (groote postweg) was built shortly thereafter and Daendels ordered relocation of the regional capital near this road. The regent of Bandung
chose a site south of this road on the western bank of the Cikapundung. On this site, he built his palace and the city square (alun-alun). Following traditional orientations, the Grand Mosque was placed on its western side, the public market on the East, with the Regent’s residence and meeting place (pendopo) on the South facing Mount Tangkuban Perahu. Thus, the origins of Bandung began. (1)

Siregar (1990) categorizes the development of the city of Bandung from the 19th Century onwards into several phases, i.e., The Traditional City (1810-1900), The Colonial City (1900-1945), and The Developing City (1945-1990). Around the mid-19th Century, crops were introduced to the highlands and by the end of that century, the Bandung region was a prosperous plantation area. In 1880, the completed rail-line connecting the city with Batavia changed cultural life in Bandung. City hotels, cafes and shops served revelers who came down from the highlands or up from the capital. The Concordia Society with its large ballroom became the social magnet for weekend cultural activities in the city. Art Deco styled hotels were the accommodation of choice and Braga Street, a promenade lined with exclusive European shops, became the place to see and be seen, giving Bandung the prominent reputation as the ‘Paris of Java’.

Light industry flourished with the introduction of the railroad, as did the development of Chinatown. In the early 20th Century, change from a military to civilian colonial government brought upon the policy of decentralization to relieve administrative burdens of the central government. Thus Bandung became a municipality in 1906. These turn of events brought greater impact on urban development. City Hall was built at the North end of Braga Street to accommodate the new municipal government, followed by large-scale development of the military headquarters and its facilities after being moved from Batavia to Bandung’s eastern district in 1920.

By the 1920s, the need for skilled professionals brought establishment of a technical school in Bandung. The city was extended North, designed within the principles of European Garden
Cities, with the plan to move the colonial capital from Batavia to Bandung. The capital district was placed in a scenic area at the Northeast and a grand avenue was to face Tangkuban Perahu, with the main colonial government building, *Gedung Sate*, situated at the South end. Flanking this grand boulevard was to be ministry buildings of the colonial government.

Situated near the lush East banks of the Cikapundung River is the campus of the *Technische Hoogeschool* (now the Institute of Technology Bandung). The historic campus buildings and landscape reflect the genius creativity of its architect, Henri Maclaine Pont. The southwestern section of the city was reserved for a hospital and medical institute. These developments were carefully planned down to the architectural and infrastructure details, thus characterizing the years shortly before World War II as the ‘golden era’ in Bandung’s planning history.

In 1946, facing the failed attempt of the Colonial Dutch to return to Indonesia after her independence, residents chose to burn down their beloved city in what has become known as ‘Bandung, Ocean of Flames’ (*Bandung Lautan Api*). They fled to the region’s southern hills, and the patriotic anthem of ‘Hallo-Hallo Bandung’ fueled their promise of return to the city. Political unrest then flared in the country during early years of independence and people flocked to seek refuge in Bandung. Thus between the 1940s and 1960s, population grew four-fold to reach 1 million inhabitants. Economic growth following the 1970s oil boom pushed population to 2 million inhabitants within the greater Bandung region in 1990. As home to a large number of higher education institutions, there is a vibrant collegiate and tolerant atmosphere with students from around the country. Excellent cultural activities have also formed an artist community of great stature and creativity.

Siregar (1990:120) states that the Master Plan of 1971 envisioned Bandung at the regional scale to become a metropolitan center surrounded by satellite towns. At local level, the city is divided into several functional zones and residential districts. The northern area is identified with administration, education and tourism-related uses; the central spine with commerce, tourism and cultural uses; and the southern area with industrial uses. The municipality made an evaluation of the Master Plan in 1985, introducing three levels of planning: at the level of the city as a whole, at the level of the district, and at the technical level (Siregar 1990:121). In 1987, the city extended its administrative boundaries toward the conception of Greater Bandung (*Bandung Raya*) which include plans for higher concentrations of development outside the current city center, and until today urban sprawl continues to grow in its periphery. Siregar (1990) concludes that the city of Bandung has become as a highly ambivalent urban entity, affected by fragmenting tendencies that are more or less kept in balance by a still present, though not very visible, urban structure.

**THE CULTURAL ECONOMY OF BANDUNG**

Compared to other cities in Indonesia, Bandung’s cultural economy differs in the sense that it is closely related to human creativity. Whereas Yogyakarta is best known as the center of ‘traditional’ culture, Bali for ‘religious’ based culture and Jakarta for ‘commercial’ related culture, Bandung can be described as a city of ‘creative culture’. Pearson (1998) elaborates in *Indonesia: Design and Culture*:

“... the city of Bandung is the intellectual heart of the country. Home to nearly fifty universities, ... it is part college town, part colonial hill station, and part industrial center. Higher, drier and cooler than Jakarta, ... Bandung is also an arts center. Some of the country’s top artists are based here, supplementing their incomes with teaching jobs at local institutions and enjoying a less frantic pace than their colleagues in Jakarta.” (2)
Regarding architecture and urban development in the context of Indonesia, Abidin Kusno (2000) explores a unique postcolonial perspective. He argues that whereas architecture and urbanism in the colonial and postcolonial world have generally been understood in relation to European domination, colonial representations have been revised and rearticulated in postcolonial Indonesia, as a colonial gift inherited by the postcolonial state.

Recently, the municipal government of Bandung established a strategic vision for the city as a result of input from several stakeholders, labeled as ‘Greater Bandung 2020: Friendly and Smart’. Smart refers to being ‘dynamic, efficient, productive, creative and innovative’, while Friendly refers to being ‘well-organized, safe, quiet, religious, clean, healthy, fresh, agro-based, interesting, natural, humanized, harmonic and prosperous’ (Kurniady, 1999). The local government has also positioned the city of Bandung as a ‘Service City’. Although meanings of such value-laden terminologies remains vague and problematic, this vision was developed to optimize the potential of Bandung in meeting challenges of economic globalization in terms of social, cultural, political, economic and sustainability aspects. Several policies have been established to achieve this vision. Economically, the goal is to restructure the economic sector in becoming more competitive. Environmentally, the goal is to manage land and water use as well as control air quality. Socially, the goal is to empower citizens. Institutionally, the goal is to promote good governance in Bandung (Kurniady, 1999:2).

The development of Bandung’s creative-based cultural economy can be gauged through the changing role of its urban elements, particularly the street, as the main social space of Indonesian cities. Several streets in Bandung, such as Ir. H. Juanda (a.k.a. Dago), LLRE Martadinata (Riau) and Cihampelas, as well as streets surrounding campuses such as Ganesha, Tamansari and Dipati Ukur, have changed significantly with the emergence of creative-based businesses. One opinion regarding Bandung’s changing urban role written in a leading daily newspaper states (Prathiwi, 2003):

“The Dago area is now turning into important business and entertainment center for the city of Bandung. This transformation from a residential into commercial area has produced a different demand for Dago Street. For example, every Saturday night there are always live music shows along this street, which attract more young people to gather. It demonstrates the potential of Dago Street as a public space at the scale of a city.” (3)

Overall, that the vision for Bandung places strong emphasis on human aspects which can be economically and environmentally sustainable, thus encouraging people to be creative and productive. We will now elaborate several creative-based cultural activities in Bandung, to give an understanding of their development and role in the cultural economy of the city.

Universities

The role of universities in encouraging creative activities has been alluded to in the earlier section of this paper. Nonetheless we need to analyze how educational institutions have historically attracted talented people to come to Bandung, especially of the younger generation who will become the creative industry’s actors and/or supporters. In the early 1920s, many technical secondary schools were opened in Bandung, followed by the establishment of a tertiary educational institution later known as Institute of Technology Bandung (ITB). Besides ITB, there are eleven other public universities and institutes as well as more than 50 private universities that offer undergraduate and postgraduate education in many disciplines. (4)
This condition creates a new type of ‘industry’ in the field of education. While the large public universities in Bandung attract a great number of Indonesian high-school graduates, it also encourage the development of college preparation programs that coach high-school students to pass the highly-competitive national college entrance examination to public universities and institutes. Every year thousands of young high-school leavers come to Bandung to study in preparation programs and then try their luck in the national college entrance exams. Most of them remain living in Bandung even if they do not pass the national college selection. They will study at private universities in Bandung and try their luck in next year’s college entrance exams. A large number of these young people form social peer-groups amongst themselves based on their personal interests, as well as based on the similar educational backgrounds and/or educational institutions. These people create interest groups in music, film, art, information and communication technology, even interest groups in food! Their activities and gatherings are accommodated in public places that exist within the city. This pattern has become one of the success parameters of socialization among Bandung’s young creative actors.

Information and Communication Technology

Bandung is known as a city where information and communication technology (ICT) based industries grow and develop. Several leading Indonesian ICT companies began or still maintain their workshops in Bandung. This is possible because of the large supply of skillful and talented human resources in the ICT field from universities and other academic institutions in the city. In general, the ICT infrastructure within the city of Bandung is far from excellent, given that there are currently only several areas provided with broadband capacity. But access to ICT and the
Internet on campuses was the main reasons behind the growth of highly skilled and creative young people (i.e. students) in the field. This phenomenon was also supported by the growth of small-scale computer retailers that offered affordable hardware and software geared to consumers’ preferences. These conditions allowed the development of small-scale businesses in the ICT sectors within Bandung.

There are several patterns in which students developed their skills and careers in the ICT field. In the beginning, they worked part-time in numerous research laboratories on campuses with good Internet connection, ICT facilities and data. Using these facilities in assisting research projects, combined with the information-rich working environment, students honed their computing skills. These research environments allowed students to enhance their knowledge in ICT, which then generated various interest groups within the field, such as in design, multimedia, and computer modeling. After graduating from university, these young people have several career choices, which could be divided into two main paths. First, running small-scale ICT-based and related businesses, and secondly, working for ICT companies that provided them with a higher standard of income compared to other sectors. In the first career path, graduates started their businesses by accepting outsourced work from large companies, e.g. for programming, design and maintenance. Some of them set up Internet kiosks or Internet cafes. Graduates with strong ICT skills and/or wide social networks usually chose this path. In the second career path, students began by working for local ICT companies, building their computing experience and/or design portfolios for later applying to larger and more-established companies.

Dr. Budi Rahardjo (2002), an Indonesian ICT expert based at the Institute of Technology Bandung and a proponent of the Bandung High-Technology Valley, describes Bandung’s human resource and community spirit as the city’s main assets.

“Of all the cities in Indonesia, why Bandung? In short, Bandung has two major “goldmines”: Science and technology: companies, universities, government agencies Human resources: universities and technical schools I believe that these two are the main ingredients of knowledge-based economy”.

Internet kiosks (Warung Internet a.k.a. WarNet) and Internet cafes grew rapidly in the late 1990s. They usually began as small businesses of a group of entrepreneurial students who were able to capture the demand for affordable Internet connections among fellow students. Their spatial relationship with universities are crucial - Internet kiosks and cafes were established and developed in areas close to universities and other academic institutions. Internet kiosks and cafes have now becomes what Merlyna Lim (2002:89) writes as the ‘New Community Center’. They are the checkpoints for numerous online communities, such as chat-group, mailing list, web-developer and educational communities, even computer hacker groups! Internet kiosks have become the third most frequented place after home and work/school (Lim, 2002:90). The Internet kiosk gradually became a multi-services center. It is not only a place for seeking information digitally but where people with similar interests meet and exchange information within a specific physical setting or place. The digital revolution has helped shape this condition, for example, in which internet kiosks have become a place where musicians exchange and promote their songs by storing them in the network’s server, and where they communicate and interact physically with their fans at the Internet cafe. This pattern occurs not only in the area of music, but also in multimedia and design as well as other ICT-related fields.
Art Galleries

Bandung has always been known as a city with many interesting art galleries. These galleries were initiated and managed by individually well-known artists, such as Barli, Sunaryo, Hidayat, Jeihan and Nyoman Nuarta. Visitors come from art communities all over Indonesia and overseas to see works of the artist. Recently, these galleries have attempted to interact more closely with the creative community and public at large. They are now not solely places for art exhibitions, and have also positioned themselves as community centers that foster creative culture. As a result, these places attract more people who come to enjoy art performances (including theater and poetry reading), learn an art form, or to meet with friends and talk about art or the everyday over a cup of coffee. One such place that has been quite successful in programming regular cultural activities for the creative community and residents of Bandung, while maintaining its role as a gallery displaying works of art, is the Selasar Sunaryo Art Space. Located in the hills of northern Bandung, this multi-functional cultural facility offers space for art communities and the public at large to appreciate, interact and express their creativity in a unique cultural setting.
Other Creative-Based Cultural Industries

There are other cultural industries in Bandung that been identified as having close relations with human creativity. These industries include the music, clothing factory/distribution outlets, radio broadcasting, as well as food-, textiles- and leather-based home industries. What started out as modest activities have now reached national and international markets, harnessing the creative talent of Bandung. The music industry and clothing factory/distribution outlets phenomenon are elaborated below.

Harry Roesli, a well-known Indonesian musician and recording artist argues that the music scene in Bandung has become a benchmark for the Indonesian music industry (Retno, 2003). Whereas the city of Jakarta is larger in size and its residents considered more individualistic, the communities in Bandung still observes the cultural tradition of *silaturahmi* (6), which provides more time and space for people to interact and express their creativity. The cultural environment in Bandung cannot be separated from the city's history and its nature as a cosmopolitan city where many different cultures are accepted, as well as from the influence of the arts and crafts movement that is more egalitarian. Its proximity to Jakarta (180 kilometers away) also makes Bandung most often the first city to accept information regarding new trends happening in the capital, influencing Bandung's cultural industries. More importantly, Bandung benefits from its cultural environment that encourages social interaction between people, which supports the creative needs and talents of musicians (Retno, 2003). The creative outcomes are quite clear, where most top-level Indonesian musicians and bands come from Bandung.

A significant boost to the music scene in Bandung is the emergence of the *indie* label (7) where musicians rely on social relationships and networks to get their music acknowledged. This is not a new phenomenon, as campus bands in Bandung have begun this in the early 1980s, such as the *Pas Band* (8). Besides the *indie* label movement, several music groups from Bandung established themselves at the top level of the Indonesian music industry, since they joined major labels of the music industry from their humble beginnings. This *indie* label emergence in the late 1990s and early 2000s created a phenomenon in the music scene that did not just distribute songs but also distributed music-related merchandise such as clothing and T-shirts that often contained anti-establishment statements, particularly against the major labels. Retno (2003) raises the issue that this phenomenon should be analyzed more critically to see whether it is a form of resistance against major labels from *indie* bands to stay true to their musical style, or just a stepping stone for entering the major label music industry. It thus becomes apparent that...
within the music scene, the city of Bandung provides two types of music communities, i.e. the major label community and the indie label community. Both communities continue to refine their creative environments, which stimulates the development of new music industries and music communities in Bandung.

Other types of creative-based cultural industries, namely music cafes and music recording/training studios, also supported this emergence of the music industry in Bandung. These cafes are places where musicians and the music community can gather and interact with each other, creatively expressing their ideas, enhancing their music skills and find inspiration. Bandung musicians cope with market’s taste of music through these cafes that also become stepping-stones for musicians in developing their careers. There are also businesses that support the music industry in Bandung, namely the second-hand compact disk retailers located at Cihapit Street and the Distribution Outlets (distros). Distros are places where people can find music-related products such as T-shirts, cassettes and compact discs that are specifically designed and produced in limited numbers. Distros have become the place where indie label musicians promote their creative products. Besides producing music related T-shirts with social statements, they also produce their own newsletter as a media to reach the creative community. They maintain close relationships with the music community in Bandung as well as in other cities. Distros become the hub for musicians and their music communities to find information regarding music they enjoy as well as centers of information for music-related activities such as concerts, rare musical products and recording businesses.

Another uniquely Bandung phenomenon are Factory Outlets. Factory Outlets are places where people can buy clothing and other related products at wholesale (i.e. factory) prices. They usually carry branded products that do not qualify for export standards. These places attract people from other cities and regions to come to Bandung and purchase branded goods at affordable prices, and this can be seen from the influx of out-of-state cars on weekends, causing traffic congestion. Bandung has become well known for its factory outlets, whose numbers today have reached sixty. The phenomenon started around the late 1990s when several businessmen opened factory outlets and tried to access the local market by providing branded products at affordable prices, eventually succeeding in creating this new type of business. Factory outlets have close relationships with the creative community in Bandung, by accommodating their desire to perform. It works well for both parties, as factory outlets need attractive marketing events and the musicians or other creative performers need places where they can showcase their talents. Both factory and distribution outlets provide a unique identity to Bandung as a city that accommodates its creative community, while contributing towards a more vibrant urban environment.
DISCUSSION

This paper illustrates the creative characteristics of Bandung's cultural economy as a reflection of its planning history. This pattern of urban development may also occur in other Indonesian, Asian and international cities, so that it has wider implications. Issues regarding the emergence of creative-based cultural industries in cities, which need to be further discussed, can be approached through the following three themes:

The Importance of Place

From this study, we have gained a better understanding of how the creative industry works in an urban locality, such as Bandung. There are two main ideas that could be elaborated further. Firstly, the geographical location of Bandung that is relatively close to Jakarta with high accessibility gives opportunities for the city to attract cultural consumers from Jakarta. Since Jakarta is the largest city in Indonesia, it becomes a huge market for Bandung. But what must be clarified is whether these conditions play a significant role in bringing Bandung into its recent development where many creative industries exist. Secondly, it has been identified that there are places within the city that become hubs where members of creative communities interact with one another. An interesting observation has shown that generally the informal sector, such as street vendors for food and drinks, are also a part of this hub, which bring social and cultural diversity to these meeting places. Further studies are needed to analyze the contribution of such informal economic activities on the cultural economy and urban development of Bandung.

The Nature of Creative-Based Cultural Economy

Related to the economic sustainability of creative-based cultural industries, there are at least three important issues that need to be pursued further. Firstly, Bandung has become a place where creative people gather and enhance their talent. But they tend to go to Jakarta in order to gain added economic value for their creative products and skills. Thus, there is a need to analyze which creative industry will give more economical value for the city of Bandung and should be harnessed and encouraged. Secondly, the creative-based industry in Bandung emerges because the city has the competitiveness in terms of wage standards. In the ICT sectors for example, within the same skill level, the ratio of wage standards between Bandung and Jakarta is approximately 3:5. But this phenomenon continues because there is a large supply of talented human resource in Bandung. Thirdly, sustainability aspects of creative-based industry need to be addressed, whether it is just a temporary situation or whether it could be sustained and give higher economic value.

Planning Policy Implications

There is a need to focus more on the urban planning policies of a city such as Bandung, in the context of emerging creative-based industries. The main question that arise is: do planning policies become generator for the emergence of creative-based industries or do they lag behind the industry? With the rise of creative-based industries, related urban planning policies such as zoning, development permits and sectoral systems need to be coordinated. In several streets
that now have become the center of factory outlets and other home-based businesses, the system implemented is still fragmented, whereas according to its zoning they should be for residential use. It is thus important to understand this phenomenon in order to provide effective urban planning policies with less externalities for a city that accommodates growth of creative-based industries.

Findings from this preliminary study, as part of a larger continuing research project, aim to inform future planning policies for Bandung as well as cities in Indonesia and elsewhere, towards ‘creative cultural-based urban development’. Further research is needed to translate these ideas into policy discourses that support the cultural economy of Bandung and growth of its creative industries. In conclusion, Bandung, or any city in the world for that matter, is not in isolation. Cities must also be seen in the context of a cultural policy for the country. The need to develop a cultural industry in Indonesia to foster the creation of art and cultural products was highlighted during the National Congress on Culture in 2003. When asked whether a full-blown cultural industry in Indonesia would eventually kill creativity, renowned playwright, novelist, storywriter, theatre and film director Putu Wijaya responded:

“We should look at an industry not as a threat to creativity but as an opportunity for creativity. But encouraging local industry needs the serious attention of the government. The industry of culture needs proper management and experienced marketing ... cultural products not only as objects but also services. As a service, the emotional experience of those who enjoy the products is also very important. Therefore their appreciation is also important.”. (9)

And so the creative experience continues ....
Bibliography


Notes

(1) Sections on the planning history of Bandung are mainly taken from an excellent elaboration in the Indonesian Society of Architectural Historians (LSAI) website maintained by Johannes Widodo in “An Extremely Brief Urban History of Bandung” - http://www.iis.u-tokyo.ac.jp/~fujimori/lsai/bandung.html
(2) For a complete description, see C. Pearson’s Indonesia: Design and Culture, Monacelli Press, 1998.
(3) Translated from the original in Indonesian. See W.P. Prathiwi in the daily Kompas, 11 May 2003.
(4) Source from the Municipality of Bandung homepage - http://www.bandung.go.id/pendidikan.htm
(5) For an elaboration regarding the Bandung High-Technology Valley, see B. Rahardjo’s A Story of Bandung High-Technology Valley. 2002.
(6) Silaturahmi (Indonesian, origins from Arabic) means ‘people meeting and greeting each other’.
(7) Indie labels are the production and distribution of music-related products done independently.
(8) Just one of the many currently well known music groups in Indonesia that was formed during the members’ college years in Bandung, establishing themselves first as a successful campus band.
(9) For full transcript of the interview with Putu Wijaya, see “Art Industry is not a Threat to Creativity.” Jakarta Post. 4 November 2003.